

2026-2030 STRATEGY



5-Year Strategy

OMSI's 5-Year Strategy defines the investment choices we will make and the associated outcomes we expect in our third 5-year plan toward achieving our 20-Year Vision. Annual roadmaps will detail specific milestones along our journey.

This third chapter in OMSI's 20-Year Vision marks a pivotal moment. We're full speed ahead, with our focus set firmly on the most ambitious elements of our plan. Over the next five years, we will collaborate with partners to expand innovative programming and experiences in Portland and across the region.

| IGNITION | LIFT OFF | FULL SPEED | NEW FRONTIERS |
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Outcomes

Engagement & Learning

Increase participants' STEAM identities and motivations through OMSI experiences



Increase teacher and caregiver confidence in teaching STEAM topics and skills



Improve participants' science and technology understanding to make evidence-based decisions









Increase participant satisfaction with **OMSI** experiences







Outcomes



Expand our ecosystem of partnerships to better serve communities



Grow and diversify participation in **OMSI experiences**

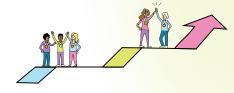


Create an inclusive STEAM-based destination district





Increase staff satisfaction



Strategically grow and diversify revenue to support mission delivery

