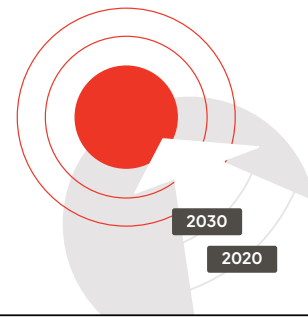


Vision

OMSI, collaborating with partners, will ignite an education transformation at the intersection of science, technology and design, and weave a thriving innovation district into the fabric of Portland, that spreads opportunities across the Northwest.

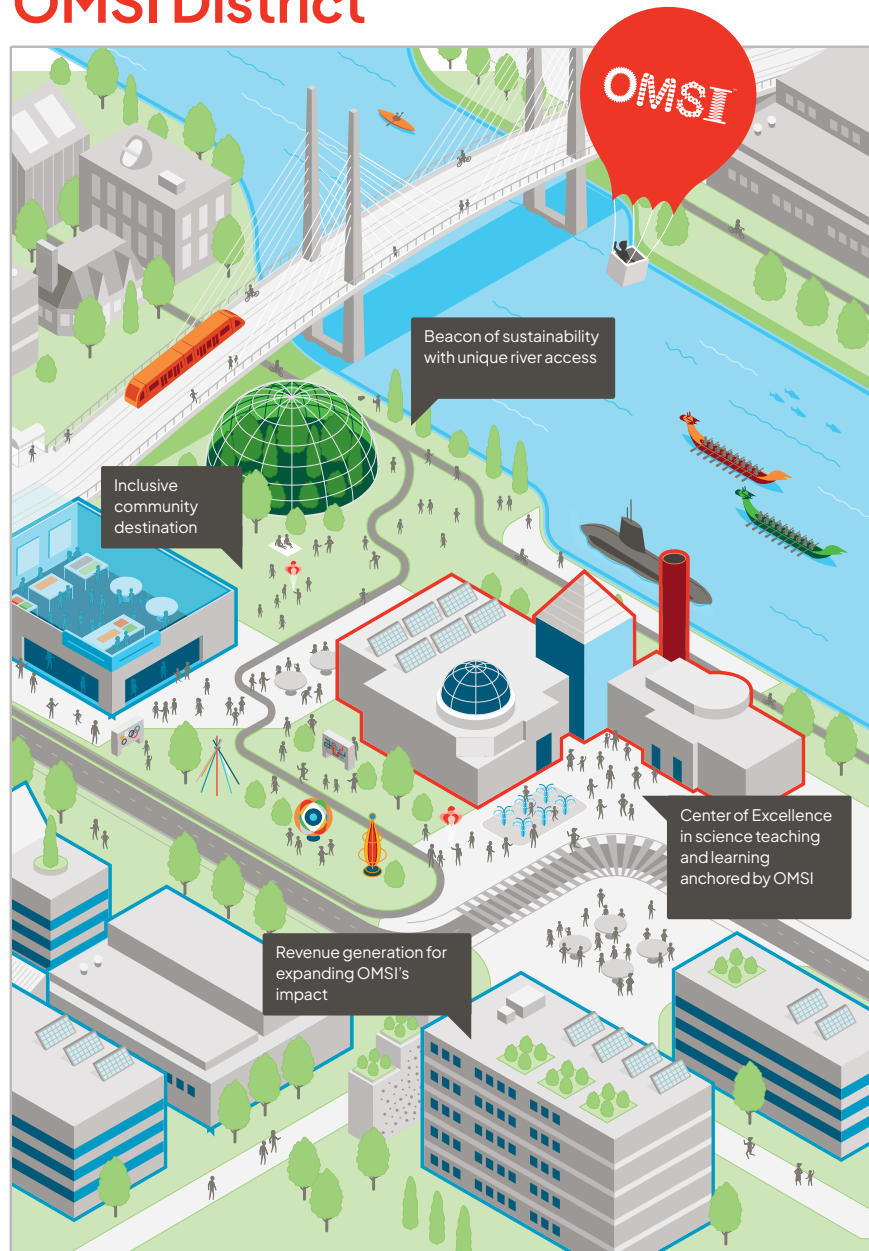


Mission

Inspire curiosity through engaging science learning experiences, foster experimentation and the exchange of ideas, and stimulate informed action.



OMSI District



The OMSI District will be a playful, immersive place for the exchange of ideas and creative expression—among scientists, artists, engineers, teachers, inventors, and people from diverse backgrounds and cultures—that stimulate innovative problem-solving.

OMSI of the Future



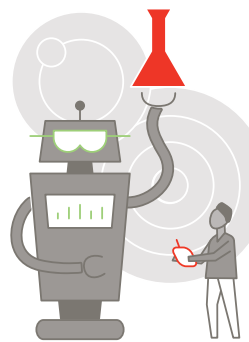
OMSI experiences provide trailheads to deeper learning. OMSI sparks curiosity through immersive experiences that cannot be replicated in schools or online. With the learner at the center, OMSI orients people of all ages to paths to deeper engagement and connection through diverse programming and partnerships across the region.

Partners



We will build an ecosystem of communities and partners, creating mutually-beneficial relationships. OMSI co-develops and curates content with partners, packages it into immersive experiences, and engages broad audiences.

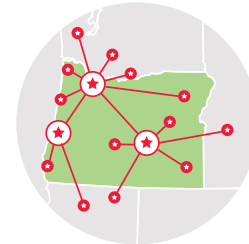
Revolutionizing Science Learning



OMSI will be a change agent in STEAM education quality as traditional education systems are disrupted.

- We augment the established school system (through teacher training, pre-school, OMSI science school).
- We recognize that education increasingly takes place across a broad range of institutions, media, and community actors.

Around the Region



Reaching beyond the museum campus through outdoor science camps, traveling programs, teacher professional development, and virtual connections, OMSI is committed to accessibility across our region.

Equitable Impact



We dismantle barriers to equity and access to the experiences OMSI provides and create welcoming environments where all people can reach their full potential. We lead with race.

Environmental and Climate Impact



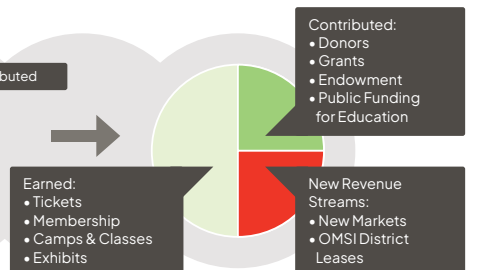
We advance practices and policies to reduce harmful emissions, and educate and support communities to succeed in sustainability/climate action planning. We endeavor to achieve net zero carbon emissions.

New Revenue Model

Current State



Future State



New revenue streams support expanding capacity, and nimble, responsive business operations create value for our audiences.

Advocating Informed Action



We advocate for science and technology literacy, scientific method, and evidence-based decision making to stimulate informed action. OMSI uses its convening power to elevate dialogue about local and global challenges and uses STEAM to create equitable community outcomes.