

Story Planner

Use this template to help create a short story that highlights an engineering practice relevant in your everyday life and can elicit recognition of the usefulness in the lives and communities of our guests.

Step 1: Write a Rough Draft Story

Content Choices

Exhibit or Activity:

Engineering practice(s):

Content Summary

How and where are you leaving space for your *listener* to join the conversation?

Step 2: Story Sharing Elements

Personal: How does your story connect engineering practices to *your* personal life?

Relatable: How is your story relatable to a *wide range* of audiences?

Explicit: Do you name the engineering practice or use engineering in *connection* to what you are doing?

Repetition: How *often* do you mention the engineering practice throughout your story?