

## **DOT Exhibit DD** Phase 2 Sponsor Sign-off 4/19/22

#### Meeting Purpose

#### Background

In October/November 2021, the DOT LT met with the DOT sponsor, Erin, to report on progress after DD, phase 1 activities and received exhibit feedback from two partners - Biomimicry Institute and The Fleet. We were given permission to proceed to DD, phase 2, and asked to respond to overarching feedback. We are now moving from DD, phase 2 to DD, phase 3 which includes finalizing the exhibit for CDs and production.

#### Objective

The *Creatividad silvestre | Wild Creativity* exhibit team is preparing to transition from design development to construction documentation and is meeting with the sponsor to confirm forward movement.

#### Agenda

- Welcome (2 min)
- Guiding ideas and overarching responses (10 min)
- Logo (2 min)
- Layout (2 min)
- Components (15 min)
- Key Team Takeaways (20 min)
- Next Steps (5 min)

#### Addressing Sponsor & Partner Feedback

The team began with three main categories of feedback to address:

- 1) Content clarity & cohesion
- 2) Look & feel cohesion
- 3) Budget

#### **Exhibition Basics**

**Broad theme:** Creatividad silvestre | Wild Creativity (part of the Designing our Tomorrow, or DOT project) is an exhibition about sustainable engineering practices through the lens of biomimicry.

Target audiences: Girls aged 9-14 and their families

Languages: Spanish-English bilingual, leading with Spanish

**Codevelopment processes include:** Project leads, partners, and advisors from Latino communities; visitors' input from diverse cultural communities—including Latino communities; and consultants' input from the Oregon Commission for the Blind.

**Big Idea:** "Biomimicry engages us with nature's strategies to design solutions for the challenges we face in our own communities around the world."

Through the use of design challenges that are interactive, fun, and engaging, we aim to inspire our visitors and connect them with the fascinating world of biomimicry.

#### Theory of Action & Engagement

|          | THESE WILL MAKE ME<br>NOTICE THE EXHIBIT:         | THESE WILL INVITE ME TO<br>THE EXHIBIT:   | THESE WILL MAKE ME FEEL MOR<br>ENGAGED IN THE EXHIBIT  | Е<br>Г: | THESE WILL FOSTER A<br>DEEPER ENGAGEMENT:  |
|----------|---|---|--|---------|--|
| VISUAL   | Animals<br>and plants<br>People<br>Vibrant colors | Diverse role models<br>Playful-whimsical elements   | Seeing my community  | -       |  |
|          |   | Simple language<br>Clear Instructions<br>Altruistic situations<br>Characters that challenge stereotypes | Stories of inspiration &<br>empowerment<br>Stories that make me feel hope                      | -       | Collaboration<br>Opportunities to feel more<br>confident   |
| FEELINGS |   | Immersive experiences<br>Hearing nature's voice<br>An invitation to be creative                         | Stories that spike<br>wonder & curiosity<br>Connections to nature<br>An optimistic perspective |         | Knowing why I'm doing<br>this<br><sup>Working with communities</sup>                                       |
|          |   | Fun<br>Opportunities to express my voice  | Activities about improving the world   |         | Learning new things<br>Open-ended problems<br>An invitation to be creative<br>A space to embrace struggles |

#### OMSI Strategic Plan



#### **Exhibition Structure**

This exhibit includes 12 interactive components divided into 3 thematic areas:

1) Pillars (composed of *Pavilion/Entrance, Workshop, Biomimicry in Action*) Components introducing biomimicry and creating a community space.

2) Community Challenges (composed of *Rooftop Garden, Kinetic Kites*, and *Helmet Drop*) Design challenges focusing on how biomimicry solves community issues.

**3)** Nature's Inspiration (composed of *Kangaroo, Flea, Prairie Dogs*, and *Bird Beaks*) Interactive components exploring nature's amazing engineering solutions.

## Creatividad WILD SILVESTRE Creativity La biomimesis transformando nuestro mundo

#### Exhibition Floor Plan



#### Exhibition Floor Plan





#### Exhibition Floor Plan





Components introducing biomimicry and creating a community space.

### **PAVILION** OVERALL VIEW

At a glance: The exhibit entrance orients visitors and offers components that explore introductory biomimicry concepts. Copy includes a definition of biomimicry and examples of common biomimetic designs along with their natural inspirations. A light-up, push-button interactive invites visitors to see examples of useful functions and the natural strategies that achieve them.





# WORKSHOP

At a glance: This gathering space encourages creative thinking, community building, and exploring more about biomimicry and the people practicing it. Visitors are invited to sit at the workshop table to create their own designs or gather on the bleacher-like seating along the mural wall. Designs can be pinned up to share with future visitors.



### **Workshop** Pinup Wall (Frontside)





## **Workshop** Pinup Wall (Backside)





#### **Workshop** Bleacher Wall



3D for shape reference only (2D IN PROGRESS)



#### Workshop Back of Bleacher Wall

**At a glance:** The back wall of the mural/bleacher seating features videos of people around the world who are solving challenges through biomimicry and sustainable engineering. A flip-up door interactive shares seven of nature's design principles revealing examples from the human-built and the natural worlds.





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## **BIOMIMICRY IN ACTION** OVERALL VIEW

At a glance: Visitors explore the work of Design Challenge winners and participants in this 5-panel component. Five teams of biomimics are introduced in three panels. Every panel has a large book that features team members, the challenge, and their biomimetic solutions. The fourth panel shows videos of the teams.

The fifth panel is an interactive that demonstrates *The Reflective Roof Design* inviting visitors to experiment with prisms to direct light away from the city.



### **Biomimicry in Action** Unit A





#### **Biomimicry in Action** Unit B



#### FRONT, Unit B

WILD Creativity

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B/ B

# COMMUNITY CHALLENGES

Design challenges focusing on how biomimicry solves community issues.

#### **Rooftop Garden**

At a glance: At this iterative game, visitors are invited to use a touchscreen interface to design a garden that produces the most yield, which can be improved by mimicking natural ecosystems where certain plants are benefitted by growing near one another. Visitors are prompted to place crops in different squares on the digital garden, then improve their design to grow fresh produce for an urban family. After filling the garden with crops of their choice, on-screen feedback offers a yield score encouraging visitors to try again for a higher yield by utilizing biomimetic systems strategy.





#### **Design A Helmet**

At a glance: Visitors select and stack inserts modelled after hedgehog quills, cat paw pads, and pomelo rinds into a cabinet to design a helmet cushion that will protect a bicycle rider. After closing the door, visitors see a hammer fall on their design. Results are displayed as on-screen feedback. Visitors continue to iterate to improve their design and create the safest possible cushion for a bike helmet.





#### **Kinetic Kites**

At a glance: Mimicking natural strategies like flying squirrels, dandelion seeds, and gliding birds, visitors will design, build, and test kite models to generate electricity. Bins provide a variety of materials (paper, pipe cleaners, etc.) for visitors to construct a kite that floats in a wind tube. Once visitors connect their design to a test station and push the button, on-screen feedback displays a real-time measure of the energy generated by their kite encouraging visitors to iterate its design.











# NATURE'S INSPIRATION

Interactive components exploring nature's amazing engineering solutions.

#### **Bird Beaks**

At a glance: Demonstrating nature's design principle that form follows function, three food gathering tasks challenge visitors find the right tool for the job. Using oversized models of three beaks birds, visitors attempt to crush a seed, gather nectar, or locate insects and determine which beak is best for each task. Panels show the three birds and describe their particular beak adaptations.





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#### Kangaroo

At a glance: Visitors adjust the angle of trampolines and select the drop height of a ball to see if they can bounce the ball to one of three targets while learning about how kangaroos bounce to gain energy.





#### Flea

At a glance: Mimicking how fleas store and release energy to make big jumps, visitors adjust the angle of the launcher and the amount of tension in the spring to see if they can launch a ball (a flea) to a target (a cat, a dog, or a horse). Visitors iterate to improve their aim and learn about stored energy.





### **Prairie Dogs**

At a glance: There are two "mound" entrances in this exhibit and one wind source. Visitors stack prairie dog tunnel "mounds" of different shapes and heights at the entrances to change airflow within the tunnel. An anemometer indicates the current airflow displayed on a digital readout. Data display is immediate, allowing visitors to quickly improve their mound designs.





#### Key Team Takeaways

- Reflection on addressing feedback and gaps since phase 1 presentation?
- What are you excited about or proud of?
- What have we learned that we can impart to future work?
- Anything you want to share with your teammates?

#### Next Steps

DD, Phase 3

- Develop plan for addressing Sponsor feedback, questions
- Wrap-up prototyping
- Finalize copy
- Finalize graphics
- Finalize 3D

Construction Documentation Production Install