

# OMSI 2023 GALA

## Sponsorship Book

Presented by





# ABOUT OMSI GALA 2023: KALEIDOSCOPE

Join us for an intimate and exclusive event at the museum. This elegant black tie affair features an effervescent cocktail hour, delectable seated dinner with special pours of notable local wines, action-packed live auction, and breathtaking entertainment.

OMSI's largest fundraiser, the Gala supports high-energy, high-impact science that connects, captivates, and inspires OMSI kids across the region. Engaging science, technology, arts and math experiences help them realize their vision of being engineers, educators, physicians, NASA scientists, artists and involved community leaders. Your investment ensures that our mission is practiced every day, for everyone. OMSI is a privately funded organization and receives no regular support from city or state to support our operations.

## Location and Date

Oregon Museum of Science and Industry  
1945 SE Water Avenue, Portland, OR 97214  
Saturday, May 6, 2023, 5:30PM

## Event Details

Attire: Black Tie  
Cocktail reception in OMSI's main lobby  
Dinner and live auction in OMSI's iconic Turbine Hall

## More information

Sponsorships  
Jacqueline Brooks  
[JBrooks@omsi.edu](mailto:JBrooks@omsi.edu)  
503.797.4568

Table Purchases  
Miguel Cobian  
[MCobian@omsi.edu](mailto:MCobian@omsi.edu)  
503.797.4522

Event Details  
Natasha Mayestha  
[NMayestha@omsi.edu](mailto:NMayestha@omsi.edu)  
503.797.4536



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Richard Wollenberg

\*Deceased

# Why Sponsor OMSI 2023 Gala: Kaleidoscope

We come together to ensure OMSI continues to deliver meaningful science learning opportunities and inspire learners across the Pacific Northwest. Now more than ever OMSI has a unique and important role to fill in building science education resources for our community and modeling inclusive, engaging and accessible science learning.

This year your investment in the engaging science education OMSI provides is especially critical. Because the pandemic has further exposed and amplified inequities and the growing opportunity gaps in our state, we must address barriers and expand access to high-quality STEAM education experiences to build a more accessible and inclusive OMSI for all.

Your generous investment helps ensure OMSI programming is free or at reduced rates for families in need. Expanding access and opportunity will support a more resilient and equitable education system to change long-term outcomes for all Oregonians.

As we emerge from this crisis, OMSI continues to demonstrate leadership in developing critical and collaborative science learning across the region. We have created new web-based activities, live-streamed OMSI science assembly programs, educational videos, and social media content to run alongside our in-person programming to help keep students socially connected and engaged with science education. We continue to add virtual programming to support established partners and to reach rural schools across Oregon and beyond.

As an independent non-profit, OMSI does not receive regular or ongoing public funding for our operations. We instead rely on support from individuals, corporations, and foundations to create rich learning experiences for children and families. Participating as a sponsor for this event is a great way to support OMSI's pioneering work while being recognized for your investment in the community and encouraging others to support through your example of leadership.

For companies, sponsorship of the OMSI Gala provides a targeted opportunity to focus their public relations and marketing initiatives through 3,000,000 impressions. Weeks prior to the Gala, you will begin receiving repeated exposure through media coverage, our website, the Gala program, and social media, to ensure maximum visibility well beyond the day's event.

# Why Sponsor OMSI 2023 Gala: Kaleidoscope

## OMSI's Community Impact

As a science education resource and long-standing cornerstone institution in our community, OMSI acts as a trailhead, connecting audiences to learning and skill-building opportunities, careers, ideas, and local, 21st century jobs.

OMSI connects the public with meaningful innovations in design, science, and technology. We blend hands-on science learning with opportunities to build 21st century skills, including critical thinking and problem solving, communication, collaboration, creativity, and innovation.

OMSI reaches and impacts a wide and diverse audience across Oregon and SW Washington with specific expertise in developing, delivering, and evaluating a range of educational experiences. OMSI helps prepare and inspire the next generation of innovators and problem solvers through hands-on, inquiry-based learning experiences.

As a sponsor of OMSI and our work, you are helping change the world one mind at a time. Your partnership provides children and adults access to important informal science education opportunities, inspiring them to be engaged citizens and preparing them for future success.

## OMSI's Brand Awareness and Reach

OMSI is a highly-respected organization and valuable educational partner throughout the region. In a 2017 study by DHM Research, OMSI received the highest brand favorability ratings of any organization in our region (including Oregon Public Broadcasting (OPB), Fred Meyer, Oregon Health & Science University (OHSU), Providence Health, and Walmart) with 92% of the public rating OMSI as "very favorable" or "somewhat favorable." In a survey of incoming freshmen majoring in engineering, computer science, and materials science in the Oregon University system, students cited OMSI as one of the top "brand names" that influenced their choice of major.

### Social Media Followers

- Facebook: 122K <https://www.facebook.com/omsi.museum/>
- Twitter & Instagram: 62K @OMSI
- Email subscribers: 115K

### Demographic Information

- Primarily located in the Greater Portland Metro Area
- 25K Member Households: 51% women/49% men | 42% w/ degree | 61% w/ children in household | 47% w/ annual income of 75K+
- Facebook: 68% women / 32% men | 42% of the women are ages 25-44
- Twitter: 68% women / 32% men | 71% are home owners | 53% completed high school, 36% completed college | 57% has household income of more than \$75,000
- Instagram: 69% women / 31% men | 73% of the women are ages 25-44 / 70% of men are ages 25-44
- General email list: 115K (~25K of that are members)
- School outreach: Monthly emails to a roster of 10,000 educators

# Thank you to OMSI 2022 Gala Sponsors

## Presenting Sponsors



JORDAN SCHNITZER



*Jon V. Jaqua and  
Kimberly B. Cooper Fund*

## Gold Sponsors

Anonymous

Arnerich Massena

Gary Maffei & Marcus Lintner

Oregon Health & Science University

Pacific Seafood

Portland General Electric

Providence Health Plan

Mike & Karie Richardson

Eric & Sophia Skaar

Wells Fargo

Robert & Debb Zagunis



# Thank you to OMSI 2022 Gala Sponsors

## Cocktail Hour Sponsor

Alliant Insurance

## Dinner Sponsor

Oregon State University and the OSU Foundation

## Entertainment Sponsor

Zidell Yards

## Screen Sponsors

The Boeing Company

MeyerPro

## Photo Lounge Sponsor

KETURI Investments

## Challenge Match Sponsors

Teri & Paul Graham

Intel

J & J Foundation

Leupold & Stevens Foundation

# Thank you to OMSI 2022 Gala Sponsors

## Silver Sponsors

Meg & Trevor Dryer

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PNC Bank

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Christi & Jay Somera

Carrie & Jon Spurlock with Alexia dePottere-Smith  
Bounds & Tucker Bounds

The Valderrama Family

Washington Trust Bank

John & Traci Wheeler

## Paddle Raise Sponsor

Walsh Construction Co.

## Valet Sponsor

Durham & Bates Insurance Agents & Brokers

## After Dinner Lounge Sponsor

Turner Construction Company

## Video Sponsor

Sisbro Studios

# OMSI Gala 2023

## Table Sponsorship Opportunities

### Presenting Sponsor \$50,000

- A premium table for 16 with VIP Service
- Premium wine
- Full-page advertisement in Gala Program Book
- Letter stating “Why we support OMSI” to appear in event program
- Special thank-you gifts for your guests
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event
- OMSI Concierge Service: OMSI Staff will tailor a behind-the-scenes experience for you and up to 20 guests (private film viewing, private exhibit viewing, not including catering)
- Opportunity to customize sponsorship package according to priorities

### Platinum Sponsor \$25,000

- A premium table for 12 with VIP Service
- Premium wine
- Half-page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event
- OMSI Concierge Service: OMSI Staff will tailor a behind-the-scenes experience for you and up to 20 guests (private film viewing, private exhibit viewing, not including catering)
- Opportunity to customize sponsorship package according to priorities

# OMSI Gala 2023

## Table Sponsorship Opportunities

### Gold Sponsor \$10,000

- One table for 10 with VIP Service
- Specialty wine
- Quarter-page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event
- Opportunity to customize sponsorship package according to priorities

### Challenge Grant Sponsor \$5,000–50,000

- Exclusive opportunity to provide matching gift funds for a specific gift level during the paddle raise
- Recognition as Challenge Grant Sponsor in Gala Program Book
- Verbal acknowledgement from the stage
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event

### Program Advertising (Print)

Inside Back Cover \$2,500 (not available)

Full-Page Inside \$1,000

Half-Page Inside \$500

Thank you Etribe for your sponsorship

# OMSI Gala 2023

## Underwriting Sponsorship Opportunities

### Cocktail Reception Sponsor \$15,000

(1 available)

- Prime seating for four at the Gala
- Sponsor recognition during cocktail reception on custom designed tent cards
- Premier recognition as Cocktail Reception Sponsor with branded cocktails
- Recognition as Cocktail Reception Sponsor in Gala Program Book
- Quarter page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event

### Dinner Sponsor \$10,000

(not available)

Thankyou Oregon State University and the OSU Foundation for your sponsorship

- Prime seating for four at the Gala
- Exclusive sponsor recognition inside the Turbine Hall (logo projection) during Dinner Program
- Recognition as Dinner Sponsor in Gala Program Book
- Quarter page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event

### Welcome Sponsor \$10,000

(not available)

Thankyou Oregon Health & Science University for your sponsorship

- Prime seating for two at the Gala
- Exclusive sponsor logo recognition at guests check-in area and on all bidder packets
- Recognition as Welcome Sponsor in Gala Program Book
- Quarter page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event

# OMSI Gala 2023

## Underwriting Sponsorship Opportunities

### Guest Photo Lounge Sponsor \$10,000

(1 available)

- Prime seating for two at the Gala
- Exclusive sponsor recognition on photos taken in the Guest Photo Lounge during the cocktail hour and after party, which are popular keepsakes for guests every year. [See here for examples from past Gala Photo Lounge.](#)
- Recognition as Guest Photo Lounge Sponsor in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event

### Screen Sponsor \$10,000

(1 available)

Thank you MeyerPro for your sponsorship

- Prime seating for two at the Gala
- Premier logo recognition underneath each screen
- Recognition as Screen Sponsor in Gala Program Book
- Quarter page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event

### Entertainment Sponsor \$10,000

(1 available)

Thank you Zidell Yards for your sponsorship

- Prime seating for two at the Gala
- Premier recognition as Entertainment Sponsor during on stage entertainment
- Recognition as Entertainment Sponsor in Gala Program Book
- Quarter page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event

# OMSI Gala 2023

## Underwriting Sponsorship Opportunities

### **Paddle Raise Sponsor \$10,000** (not available)

Thank you Providence Health Plan for your sponsorship

- Prime seating for two at the Gala
- Exclusive sponsor logo recognition on the back of all highly-visible bid cards
- Recognition as Paddle Raise Sponsor in Gala Program Book
- Quarter page advertisement in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event

### **After Dinner Lounge Sponsor \$15,000** (not available)

Thank you Turner Construction Company and ZGF for your sponsorship

- Prime seating for two at the Gala
- Sponsor recognition through on-stage announcements
- Sponsor logo recognition on lounge signage and laser show in the Planetarium
- Recognition as After Dinner Lounge Sponsor in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event

# OMSI Gala 2023

## Underwriting Sponsorship Opportunities

### Invitation Sponsor \$5,000

(1 available)

- Prominent recognition on invitation and a special acknowledgment of sponsorship
- 500+ printed and digital invitations sent multiple times before the event (with commitment by 2/20/23)
- Recognition as Invitation Sponsor in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 1/31/23)
  - In OMSI annual report and digital screens at the event

### Program Book Sponsor \$5,000

Thank you Delta Air Lines for your sponsorship

(Not available)

- Recognition on outside back cover of Gala Program Book
- Recognition as Program Book Sponsor in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event

### Valet Sponsor \$5,000

Thank you Durham & Bates Insurance for your sponsorship

(Not available)

- Exclusive sponsor recognition on customized valet hang tags suspended from the rear view mirror of guest cars
- Exclusive sponsor recognition on all valet tickets distributed to guests that evening
- Recognition as Valet Sponsor in Gala Program Book
- Additional sponsorship recognition:
  - On the Gala website, social media, all screens/signage, and Gala invitations (with commitment by 2/20/23)
  - In OMSI annual report and digital screens at the event



# Commitment Form

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

## Table Sponsorship

- |   |          |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$50,000 |
| <input type="checkbox"/> Platinum Sponsor   | \$25,000 |
| <input type="checkbox"/> Gold Sponsor       | \$10,000 |

## Underwriting Sponsorship

- |  |          |
|--|----------|
| <input type="checkbox"/> Challenge Grant Sponsor     | \$ _____ |
| <input type="checkbox"/> Cocktail Reception Sponsor  | \$15,000 |
| <input type="checkbox"/> Dinner Sponsor              | \$15,000 |
| <input type="checkbox"/> Welcome Sponsor             | \$10,000 |
| <input type="checkbox"/> Guest Photo Lounge Sponsor  | \$10,000 |
| <input type="checkbox"/> Screen Sponsor              | \$10,000 |
| <input type="checkbox"/> Entertainment Sponsor       | \$10,000 |
| <input type="checkbox"/> Paddle Raise Sponsor        | \$10,000 |
| <input type="checkbox"/> After Dinner Lounge Sponsor | \$10,000 |
| <input type="checkbox"/> Media Sponsor               | \$10,000 |
| <input type="checkbox"/> Valet Sponsor               | \$5,000  |
| <input type="checkbox"/> Invitation Sponsor          | \$5,000  |
| <input type="checkbox"/> Program Book Sponsor        | \$5,000  |

## Printed & Digital Program

- |  |         |
|--|---------|
| <input type="checkbox"/> Inside Back Cover | \$2,500 |
| <input type="checkbox"/> Full-Page Inside  | \$1,000 |
| <input type="checkbox"/> Half-Page Inside  | \$500   |

## Payment Information

- ☐ Check Enclosed    ☐ Visa    ☐ MasterCard    ☐ Discover    ☐ American Express
- ☐ Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVV #: \_\_\_\_\_
- ☐ Send an Invoice (payment due by April 30, 2023) Zip Code: \_\_\_\_\_
- ☐ Anonymous    ☐ Please list this contribution in all recognition materials as follows:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return to OMSI at Unit 12, PO Box 35143 #4145 Seattle, WA 98214-5143; Email: [donate@omsi.edu](mailto:donate@omsi.edu).

The Oregon Museum of Science and Industry is a nonprofit, 501(c)(3) organization. Our federal tax ID is 93-0402877.



Oregon Museum of Science and Industry