

ANIMATIONLAND

Tracey the pencil dog & her crew of fun-loving friends guide visitors through a magical world in *Animationland*. Hands-on interactives teach the science behind the art of animation and big, bright graphics create an immersive setting. Examples of professional and amateur animation inspire visitors & demonstrate the power of storytelling. Light tables for drawing & a variety of stop-motion stations allow visitors to explore how they too can use animation to tell their own stories.

Animationland is designed to appeal to a wide range of visitors, with emphasis on those aged 6 to 12 and their families.



- Cost \$50,000 for 3-month venue, plus shipping
- Requirements 2,000 – 2,500 sq² gallery space
Min. floor space to store carts: 400 sq. ft.
110 VAC 15-amp power
3-5 days for installation and take-down
Minimum ceiling height: 9 ft.
- Components Mechanical and electronic interactives
Light tables for tracing and drawing
Full-body participatory stop-motion booth
Foley Room sound effects studio
- Shipping Shipped in one (1) 53-ft. trailer
- Supplemental Materials Instruction Manual, Marketing Kit & Educator's Guide
- Availability Contact OMSI's Traveling Exhibits Team at: 503-797-4628 | travelingexhibits@omsi.edu

THEMATIC ZONES



Dreaming It Up

Through a magical entryway lies Tracey's bright animation studio where visitors meet the *Animationland* crew. Interactive experiences introduce the fundamentals of animation, and light tables with materials for tracing simply drawing encourage everyone to participate

Stop-Motion Studio

Activity stations with lots of fun props let visitors create their own stop-motion animations. Cameras capture the action, screens at eye level play the animation, and monitors above let other visitors watch the fun.

You're the Star

Visitors become the stars of an animation, capturing themselves moving around a gridded floor to make it look like they are floating or teleporting. A Foley Room packed with creative noisemaking devices encourages visitors to add sound effects to an animation clip.

An Interactive Exhibit Designed and Produced by:
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