



Digital Learning Campaign

OMSI is committed to being a change agent in STEAM education for children and families throughout the Northwest. Our Digital Learning Initiative will meet several needs identified by OMSI and our partners, including reducing geographical and cultural barriers to science content and enhancing our service to

educators and parents. OMSI's Digital Learning Initiative is a key component of OMSI's educational mission with the potential to strengthen our public value by providing inspiring and engaging lifelong learning opportunities for all. By creating culturally responsive and accessible science learning opportunities, OMSI will engage new audiences across the region. We will broaden the extensive reach we have through our statewide outreach work and complement our in-person programs with digital content.

Your investment in OMSI's Digital Learning Initiative will help to support a more resilient and equitable education system that will change long-term outcomes for children across our region.

Outcomes

- Community sees OMSI as a first resource to learn more about a science topic they are interested in.
- Educators use OMSI online content in their classrooms and have online resources to support their OMSI field trips and OMSI programs.
- OMSI has a wider and deeper reach to underserved audiences in rural areas and in BIPOC communities.
- Online content is culturally responsive and affirms identities of underserved audiences.

Budget

Platform investments	\$540,000
Curriculum development	\$720,000
Partnership development	\$360,000
Production capacity	\$300,000
Total	\$1,920,000