OMSI GALA 2016 PRESENTED BY VERNIER SOFTWARE & TECHNOLOGY

EVENT FACT SHEET
Join the Oregon Museum of Science and Industry (OMSI) for an unforgettable evening to celebrate and showcase our successes and launch the museum of the future. This exclusive black tie event features a chic cocktail party, sumptuous dinner, lavish live auction, and posh entertainment.

Featuring STORM LARGE
Our annual Gala supports hands-on science education opportunities for children and families throughout the region. OMSI kids have grown up to be engineers, educators, physicians, NASA scientists, and involved community members – and more children are waiting for the same opportunity to be inspired!

WHEN
Saturday, May 14, 2016, 5:30 PM
• Cocktail Reception in OMSI's Center Atrium
• Dinner and live auction on OMSI's Front Plaza

WHERE
Oregon Museum of Science and Industry
1945 SE Water Avenue • Portland, Oregon 97214

INDIVIDUAL TICKET
$500

ATTIRE
Black Tie

PREMIUM WINES
Provided by Anam Cara Cellars, Utopia Vineyards, Chehalem, Script Cellars, and Anne Amie Vineyards

Wine storage provided by Rose City Self Storage and Wine Vaults

MORE INFORMATION
Corporate Contributions  Individual Contributions  Other Inquiries
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503.863.5645  503.797.4599  503.797.4601
OMSI LEADERSHIP

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Gary Maffei and Marcus Lintner

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WHY SPONSOR OMSI GALA 2016?

As an independent non-profit, OMSI does not receive public funding. We instead rely on support from individuals, corporations, and foundations to create rich learning experiences for children and families. Participating as a sponsor for this event is a great way to support OMSI’s pioneering work while being recognized for your investment in the community and encouraging others through your example of leadership.

For companies, sponsorship of the OMSI Gala provides a targeted opportunity to focus their public relations and marketing initiatives through 2,000,000 impressions. Weeks prior to the Gala, you will begin receiving repeated exposure through media coverage, our website, the Gala program, and social media, to ensure maximum visibility well beyond the day’s event.

OMSI’S COMMUNITY IMPACT

As a science education resource and long-standing member of the community, OMSI is a trailhead connecting audiences to learning and skill-building opportunities that provide access to local 21st century jobs.

OMSI connects the public with meaningful innovations in design, science, and technology. We blend hands-on science learning with opportunities to build 21st century skills, including critical thinking and problem solving, communication, collaboration, creativity, and innovation.

• OMSI reaches and impacts a wide and diverse audience across Oregon and SW Washington
• OMSI has specific expertise in developing, delivering, and evaluating a range of educational experiences
• OMSI helps prepare and inspire the next generation of innovators and problem solvers through hands-on, inquiry-based learning experiences

As a sponsor of OMSI and our work, you are helping change the world one mind at a time. Your partnership provides children and adults access to important informal science education opportunities, inspiring them to be engaged citizens and preparing them for future success.
THANK YOU TO OMSI GALA 2015 SPONSORS

PRESENTING

Vernier

PLATNIUM

BON APPÉTIT MANAGEMENT COMPANY

food services for a sustainable future

FLIR

John Stevens
Grandson of OMSI Founder J.C. Stevens

LEUPOLD & STEVENS INCORPORATED

GOLD

WELLS FARGO

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GOLD COCKTAIL HOUR SPONSOR

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GOLD ENTERTAINMENT SPONSOR

OSU

Oregon State University
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SILVER PHOTOBOOTH SPONSOR
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Bistro 23 • Biwa • Denis Burger and Elaine McCall
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Ken Hick & Cheri Cooley-Hick • Higgins Restaurant • Holland America Line
KGW Newschannel 8 • Kiehl’s • KIND
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Laurelhurst Market • Le Bistro Montage • Alex Lifeson • Lippman Co.
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Marine Discovery Tours • Mike McGettigan
Mediterranean Exploration Company • Concert Rock Violinist Aaron Meyer
MGM Resorts • Moda Center • Montage Restaurant • Mucca
New York Hall of Science • Nuestra Cocina • Oregon Coast Aquarium
Ox Restaurant • Paa Dee/Lang Baan • The Paramount Hotel
Podnah’s Pit/La Taq • Pok Pok NY • Portland Trailblazers
Provenance Hotels/Hotel Max Seattle • Roe Restaurant
Rose City Self Storage and Wine Vaults • Rush
Salt and Straw • Script Cellars • Seaport Airlines • Tres Shannon
SK Northwest/Segway of Portland • SRO/Anthem • Stoller Family Estate
Tasty N Tasty • Toro Bravo • Urban Farmer • Utopia Vineyards
Veritable Quandary • Voodoo Doughnuts
Water Avenue Coffee • Willamette Jetboat Excursions
2016 TABLE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR $50,000
- Two premium tables for 10 (optional third) with VIP service
- Premium wine
- Sponsorship logo/name recognition on (625,000+ impressions):
  - Gala website and social media
  - Gala screens
  - Gala signage
  - Gala invitations, both print and electronic (with commitment by December 1, 2015)
- Full-page advertisement in printed program
- Letter from company CEO stating "Why we support OMSI" to appear in event program
- Special thank-you gifts for your guests
- Recognition in OMSI annual report and digital donor wall (1,000,000+ impressions)
- OMSI Concierge Service: OMSI Staff will tailor a behind-the-scenes experience for you and up to 30 guests (excludes catering)
- Opportunity to customize sponsorship package according to priorities
- Year-long logo presence on OMSI Gala website

PLATINUM SPONSOR $25,000
- One premium table for 10 with VIP service
- Premium wine
- Sponsorship logo/name recognition on (625,000+ impressions):
  - Gala website and social media
  - Gala screens
  - Gala signage
  - Gala invitations, both print and electronic (with commitment by December 1, 2015)
- Half-page advertisement in printed program
- Recognition in OMSI annual report and digital donor wall (1,000,000+ impressions)
- OMSI Concierge Service: OMSI Staff will tailor a behind the scenes tour experience for you and up to 10 guests (excludes catering)
- Opportunity to customize sponsorship package according to priorities
- Year-long logo presence on OMSI Gala website
2016 TABLE SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR $10,000
• One prime table for 10 with VIP service
• Premium wine
• Sponsorship logo/name recognition on (625,000+ impressions):
  • Gala website and social media
  • Gala screens
  • Gala signage
  • Gala invitations, both print and electronic (with commitment by December 1, 2015)
• Quarter-page advertisement in printed program
• Recognition in OMSI annual report and donor wall (1,000,000+ impressions)
• Opportunity to customize sponsorship package according to priorities
• Year-long logo presence on OMSI Gala website

SILVER SPONSOR $5,000
• One table for 10
• Recognition as Silver Sponsor in Gala Program Book
• Sponsorship name recognition on (625,000+ impressions):
  • Gala website and social media
  • Gala screens
  • Gala signage
  • Gala invitations, both print and electronic (with commitment by December 1, 2015)
• Recognition in OMSI annual report and donor wall (1,000,000+ impressions)

2016 PROGRAM ADVERTISING

PRINTED & DIGITAL PROGRAM
Inside Back Cover $2,500
Full page inside $1,000
Half page inside $500
2016 UNDERWRITING OPPORTUNITIES

TENT SPONSOR $25,000
- Prime seating for six at the Gala ($3,000 value)
- Logo branding placed prominently on the exterior of the Gala tent, providing countless impressions during event week
- Recognition as Tent Sponsor in Gala Program Book
- Recognition as Tent Sponsor on (625,000+ impressions):
  - Gala website and social media
  - Gala screens & signage
  - Gala invitations, both print and electronic (with commitment by December 1, 2015)
- Quarter-page advertisement in printed program
- Recognition in OMSI annual report and donor wall (1,000,000+ impressions)

COCKTAIL RECEPTION SPONSOR $10,000
- Prime seating for four at the Gala ($2,000 value)
- Sponsor recognition during reception on custom designed acknowledgment cards and digital screens
- Premier recognition as Cocktail Reception Sponsor with branded cocktails
- Recognition as Cocktail Reception Sponsor in Gala Program Book
- Recognition as Cocktail Reception Sponsor on (625,000+ impressions):
  - Gala website and social media
  - Gala screens & signage
  - Gala invitations, both print and electronic (with commitment by December 1, 2015)
- Quarter-page advertisement in printed program
- Recognition in OMSI annual report and donor wall (1,000,000+ impressions)

ENTERTAINMENT SPONSOR $10,000
- Prime seating for four at the Gala ($2,000 value)
- Premier recognition as Entertainment Sponsor during event
- Recognition as Entertainment Sponsor in Gala Program Book
- Recognition as Entertainment Sponsor on (625,000+ impressions):
  - Gala website and social media
  - Gala screens & signage
  - Gala invitations, both print and electronic (with commitment by December 1, 2015)
- Quarter-page advertisement in printed program
- Recognition in OMSI annual report and donor wall (1,000,000+ impressions)
2016 UNDERWRITING OPPORTUNITIES

INVITATION SPONSOR $5,000
• Prime seating for two at the Gala ($1,000 value)
• Prominent recognition on invitation and a special acknowledgment of sponsorship
• 500+ printed and digital invitations sent multiple times before the event
• Sponsorship name recognition on (625,000+ impressions):
  • Gala website and social media
  • Gala screens & signage
  • Gala invitations, both print and electronic (with commitment by December 1, 2015)
• Recognition in OMSI annual report and donor wall (1,000,000+ impressions)

CHALLENGE GRANT SPONSOR $5,000 - $50,000
• Prime seating for two to 10 at the Gala ($1,000 - $5,000 value)
• Exclusive opportunity to provide matching gift funds for a specific gift level during the paddle raise
• Verbal acknowledgment from the stage
• Sponsorship name recognition on (625,000+ impressions):
  • Gala website and social media
  • Gala screens & signage
  • Gala invitations, both print and electronic (with commitment by December 1, 2015)
• Recognition in OMSI annual report and donor wall (1,000,000+ impressions)

PROGRAM BOOK SPONSOR $5,000
• Prime seating for two at the Gala ($1,000 value)
• Recognition on outside back cover of printed program
• Sponsorship name recognition on (625,000+ impressions):
  • Gala website and social media
  • Gala screens & signage
  • Gala invitations, both print and electronic (with commitment by December 1, 2015)
• Recognition in OMSI annual report and donor wall (1,000,000+ impressions)
2016 UNDERWRITING OPPORTUNITIES

BID CARD SPONSOR $5,000
• Prime seating for two at the Gala ($1,000 value)
• Exclusive sponsor logo recognition on back of all highly-visible bid cards
• Sponsorship name recognition on (625,000+ impressions):
  • Gala website and social media
  • Gala screens & signage
  • Gala invitations, both print and electronic (with commitment by December 1, 2015)
• Recognition in OMSI annual report and donor wall (1,000,000+ impressions)

GUEST PHOTO ACTIVITY SPONSOR $5,000
• Prime seating for two at the Gala ($1,000 value)
• Exclusive sponsor recognition on photos taken at the Guest Photo Activity, which are popular keepsakes with guests every year
• Sponsorship name recognition on (625,000+ impressions):
  • Gala website and social media
  • Gala screens & signage
  • Gala invitations, both print and electronic (with commitment by December 1, 2015)
• Recognition in OMSI annual report and donor wall (1,000,000+ impressions)

VALET SPONSOR $5,000
• Prime seating for two at the Gala ($1,000 value)
• Exclusive sponsor recognition on customized valet hang tags suspended from the rear view mirror of guest cars
• Exclusive sponsor recognition on all valet tickets distributed to guests that evening
• Sponsorship name recognition on (625,000+ impressions):
  • Gala website and social media
  • Gala screens & signage
  • Gala invitations, both print and electronic (with commitment by December 1, 2015)
• Recognition in OMSI annual report and donor wall (1,000,000+ impressions)
## COMMITMENT FORM

Name:__________________________________________________________

Company Name:__________________________________________________

Address:________________________________________________________

City, State, Zip:___________________________________________________

Telephone:_________________________  Email:_________________________

### TABLE SPONSORSHIPS

- **Presenting Sponsor** $50,000
- **Platinum Sponsor** $25,000
- **Gold Sponsor** $10,000
- **Silver Sponsor** $5,000
- **Individual Ticket ($500)** Quantity:____

### UNDERWRITING OPPORTUNITIES

- **Tent Sponsor** $25,000
- **Cocktail Reception Sponsor** $10,000
- **Entertainment Sponsor** $10,000
- **Invitation Sponsor** $5,000
- **Challenge Grant Sponsor** $____
- **Program Book Sponsor** $5,000
- **Bid Card Sponsor** $5,000
- **Photo Activity Sponsor** $5,000
- **Valet Sponsor** $5,000

### PRINTED & DIGITAL PROGRAM

- **Inside Back Cover** $2,500
- **Full Page Inside** $1,000
- **Half Page Inside** $500

### PAYMENT INFORMATION

- Check Enclosed
- Visa
- Mastercard
- Discover
- American Express

Card #:______________________________  Exp Date:______________________  CVV #:______________________

- Send an Invoice (payment due by April 30, 2015)
- Stock Gift (OMSI Staff will contact you)
- Anonymous
- Please list this contribution in all recognition materials as follows:

Signature:_________________________________________  Date:______________________

Please return to OMSI at Unit 12, PO Box 4145, Portland, Oregon 97208-4145; Fax: 503 797 4568; Email: gala@omsi.edu

The Oregon Museum of Science and Industry is a nonprofit, 501(c)(3) organization. Our federal tax ID is 93-0402877.
THANK YOU FOR YOUR SUPPORT

Oregon Museum of Science and Industry
1945 SE Water Avenue, Portland, OR 97214
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