

2017 OMSI GALA

PRESENTED BY
VERNIER SOFTWARE & TECHNOLOGY

OMSI GALA 2017

EVENT FACT SHEET

Journey to the future with OMSI! Join us for our most glamorous event of the year. We'll toast to past successes while launching forward to what's ahead—all in grand style. This exclusive black tie affair features a chic cocktail party, sumptuous dinner, lux live auction, and exciting entertainment.

OMSI's largest fundraiser, the Gala creates access to the scientific information, tools, and experts that help educate our communities. Your investment will provide innovative programming that will inspire students and families for generations to come.

WHEN

Saturday, May 13, 2017, 5:30 PM

- Cocktail Reception in OMSI's Center Atrium
- Dinner and live auction on OMSI's Front Plaza

WHERE

Oregon Museum of Science and Industry
1945 SE Water Avenue • Portland, Oregon 97214

INDIVIDUAL TICKET

\$500

ATTIRE

Black Tie

PREMIUM WINES

Provided by Anam Cara Cellars, Utopia Vineyards, Chehalem Wines, Script Cellars, and Anne Amie Vineyards

Wine storage provided by Rose City Self Storage and Wine Vaults

MORE INFORMATION

Sponsorships

Adam Patterson
apatterson@omsi.edu
503.797.4599

Other Inquiries

Kate Simmons
ksimmons@omsi.edu
503.797.4601

OMSI LEADERSHIP

GALA CHAIRS

Gary Maffei and Marcus Lintner
Christopher and Jill Hall

BOARD OF TRUSTEES

Susan Keil, Chair	Carol Dillin	Sue Miller
Alistair Firmin, Treasurer	Jill Eiland	Jeanette Mladenovic
John Wheeler, Secretary	Jonathan Fink	Sastry Pantula
Eric Blackburn	Reginald Hamlett	Linda Pearce
Casey Callinsky	Ken Hick	Penny Serrurier
David Childers	Robert "Buzz" Kross	Jamie Shulman
Kimberly Cooper	Chris Lewis	Thomas Sperry
Rob Coppedge	Kristin Luck	
Bryce Dalley	Su Midghall	

DEVELOPMENT COMMITTEE COMMUNITY MEMBERS

Richard Glassman	Jamie Shulman
John C. Lee	Cheryl Waters
Angela Polin	Walter Weyler

EMERITUS BOARD

Allen Alley	Ryan Flynn	Patrick LaCrosse	Hank Swigert
Jean Auel	Jim Francesconi	Hugh Mackworth	Gerri Tisdell
Tony Bacos	Kathleen Geyer	Gary Maffei	Dave Vernier
Bob Beal	William Glasgow	Elaine McCall	Don Vollum
John Beckman	Al Glowasky	Dolores Orfanakis	Walter Weyler
Leonard Bergstein	Chris Hall	Claris Poppert	Andy Wihtol
Larry Black	Joseph Hanna	Preston Pulliams	Richard Wollenberg
Ernest Bloch	John Harker	Dilip Ratnam	
Alisa Brake	Robert Harrison	Patrick Reiten	
Jeremy Brown	Blake Hedinger	Donald Remlinger	
Jennifer Bruml	Michael Henderson	Joseph Robertson	
Kurt Bruun	Ed Hepp	Richard Roman	
Margaret Carter	Thomas Horstmann	April Sanderson	
Patrick Clancy	Trond Ingvaldsen	Robert Scanlan	
Debi Coleman	Jack Isselmann	Barbara Sue Seal	
Marc Compton	Jon Jaqua	Joan Smith	
Steve Cox	Lynn Johnson	Susan Sokol Blosser	
Yvonne Curtis	Harpel Keller	Judy South	
Beth deHamel	Paula Kinney	Nick Stanley	
Harry Demorest	Arnold Labby	Greg Struxness	

WHY SPONSOR OMSI GALA 2017

As an independent non-profit, OMSI does not receive public funding. We instead rely on support from individuals, corporations, and foundations to create rich learning experiences for children and families. Participating as a sponsor for this event is a great way to support OMSI's pioneering work while being recognized for your investment in the community and encouraging others through your example of leadership.

For companies, sponsorship of the OMSI Gala provides a targeted opportunity to focus their public relations and marketing initiatives through 2,000,000 impressions. Weeks prior to the Gala, you will begin receiving repeated exposure through media coverage, our website, the Gala program, and social media, to ensure maximum visibility well beyond the day's event.

OMSI'S COMMUNITY IMPACT

As a science education resource and long-standing member of the community, OMSI is a trailhead connecting audiences to learning and skill-building opportunities that provide access to local 21st century jobs.

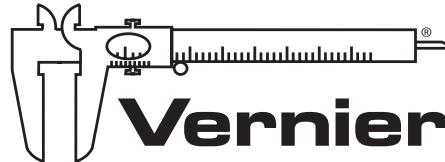
OMSI connects the public with meaningful innovations in design, science, and technology. We blend hands-on science learning with opportunities to build 21st century skills, including critical thinking and problem solving, communication, collaboration, creativity, and innovation.

- OMSI reaches and impacts a wide and diverse audience across Oregon and SW Washington
- OMSI has specific expertise in developing, delivering, and evaluating a range of educational experiences
- OMSI helps prepare and inspire the next generation of innovators and problem solvers through hands-on, inquiry-based learning experiences

As a sponsor of OMSI and our work, you are helping change the world one mind at a time. Your partnership provides children and adults access to important informal science education opportunities, inspiring them to be engaged citizens and preparing them for future success.

THANK YOU TO OMSI GALA 2016 SPONSORS

PRESENTING



PLATINUM



Toni Spencer Stevens and John Stevens,
Grandson of J.C. Stevens, OMSI Founder

GOLD



Reginald and Tellisa Hamlett



LEUPOLD+STEVENS
FOUNDATION



Rose E. Tucker Charitable Trust

GOLD COCKTAIL HOUR SPONSOR



GOLD ENTERTAINMENT SPONSOR



THANK YOU TO OMSI GALA 2016 SPONSORS

SILVER

10 Branch LLC • Benefitfocus • The Boeing Company
Cambia Health Solutions • Ken Hick and Cheri Cooley-Hick
Holland Partner Group • Trond and Catherine Ingvaldsen • Intel
Jensen Investment Management, Inc. • JPMorgan Chase & Co.
Lane Powell PC • Gary Maffei and Marcus Lintner • MeyerPro
Northwest Bank • Oregon Health & Science University
Pacific Wealth Group • Portland General Electric
Portland State University • Tom and Christi Sperry
Stoel Rives LLP • Don and Marian Vollum • Walsh Construction
Wells Fargo • Nancy and Walter Weyler
John and Traci Wheeler • Aric Wood and Erin Graham

SILVER PADDLE SPONSOR

The Commerce Bank of Oregon

SILVER PHOTOBOOTH SPONSOR

Durham and Bates Insurance Brokers and Agents

SILVER PROGRAM SPONSOR

Tillamook County Creamery Association

SILVER VALET SPONSOR

Beam Development

BRONZE

David Childers and Paula Pyron
Dangermond Keane Architecture • The Felt Hat

THANK YOU TO OMSI GALA 2016 SPONSORS

IN-KIND DONORS

Acadia • Ace Hotel Portland • Alaska Airlines • The Allison Inn & Spa
 Alphagraphics • Anam Cara Cellars • Anne Amie Vineyards • ARC Oregon
 Archery Summit Winery • Bamboo Sushi • Sally and Dave Bany
 Beam Suntory • The Boeing Company • Broder and Broder Nord
 Denis Burger and Elaine McCall • Cabezon Restaurant & Fish Market
 Carmella's Wine Bar • Chehalem Wines • Cloud City Garrison
 Columbia Sportswear • Coquine • Compère Lapin • Dakine
 Dark Horse Comics • Deschutes Brewery • Cliff and Karen Deveney
 Dan and Sallie Dutton • Elizabeth Street Inn • Grassa • Geranium Lakes
 Hatfield Marine Science Center and William Hanshumaker, Ph.D.
 Hallmark Inn & Georgie's Restaurant • Holland America Line
 Inn @ Northrup Station • Ken Hick and Cheri Cooley-Hick
 Holland America Line • Pixie Dust Productions • Jory Restaurant
 KGW Portland NBC Affiliate • Kiehl's • La Maison Bakery & Café • Lardo
 Le Bistro Montage • Le Pigeon • Lippman Co. • Local Ocean
 Gary Maffei and Marcus Lintner • Marine Discovery Tours
 Mediterranean Exploration Company • Moonstruck Chocolate
 New Deal Distillery • New Orleans Steamboat Company
 Oregon Coast Aquarium • Ox Restaurant • Park Academy • Piper Park
 Podnah's Pit Barbeque • Pollo Bravo • Portland Japanese Garden
 Provenance Hotels/Old No. 77 Hotel & Chandlery • Mike Richardson
 Rose City Self Storage and Wine Vaults • Saffron Salmon
 Script Cellars • Stoller Family Estate • Tasty n Alder • Tasty n Sons
 Tesla Portland • Tito's Handmade Vodka • Toro Bravo • Utopia Vineyard
 World of Speed Museum • Yamhill Valley Vineyards



2017 TABLE SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$50,000

- Two premium tables for 10 with VIP service
- Premium wine
- Sponsorship logo/name recognition on:
 - Gala website and social media
 - Gala screens
 - Gala signage
 - Gala invitations, both print and electronic (with commitment by December 1, 2016)
- Full-page advertisement in printed program
- Letter from company CEO stating "Why we support OMSI" to appear in event program
- Special thank-you gifts for your guests
- Recognition in OMSI annual report and digital donor wall
- Year-long logo presence on OMSI Gala website
- OMSI Concierge Service: OMSI Staff will tailor a behind-the-scenes experience for you and up to 20 guests (excludes catering)
- Opportunity to customize sponsorship package according to priorities

PLATINUM SPONSOR \$25,000

- One premium table for 10 with VIP service
- Premium wine
- Sponsorship logo/name recognition on:
 - Gala website and social media
 - Gala screens
 - Gala signage
 - Gala invitations, both print and electronic (with commitment by December 1, 2016)
- Half-page advertisement in printed program
- Recognition in OMSI annual report and digital donor wall
- Year-long logo presence on OMSI Gala website
- OMSI Concierge Service: OMSI Staff will tailor a behind the scenes tour experience for you and up to 10 guests (private film viewing, private star parties, private exhibit viewing, catering excluded)
- Opportunity to customize sponsorship package according to priorities



2017 TABLE SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR \$10,000

- One prime table for 10 with VIP service
- Premium wine
- Sponsorship logo/name recognition on:
 - Gala website and social media
 - Gala screens
 - Gala signage
 - Gala invitations, both print and electronic (with commitment by December 1, 2016)
- Quarter-page advertisement in printed program
- Recognition in OMSI annual report and donor wall
- Year-long logo presence on OMSI Gala website
- Opportunity to customize sponsorship package according to priorities

SILVER SPONSOR \$5,000

- One table for 10
- Recognition as Silver Sponsor in Gala Program Book
- Sponsorship name recognition on:
 - Gala website and social media
 - Gala screens
 - Gala signage
 - Gala invitations, both print and electronic (with commitment by December 1, 2016)
- Recognition in OMSI annual report and donor wall

2017 PROGRAM ADVERTISING

PRINTED & DIGITAL PROGRAM

Inside Back Cover	\$2,500
Full page inside	\$1,000
Half page inside	\$500



2017 UNDERWRITING OPPORTUNITIES

TENT SPONSOR \$25,000

- Prime seating for eight at the Gala (\$4,000 value)
- Premier recognition as Tent Sponsor with logo/name placed prominently on exterior of the Gala tent along Water Avenue, providing countless impressions during event week
- Recognition as Tent Sponsor in Gala Program Book
- Recognition as Tent Reception Sponsor on:
 - Gala website and social media
 - Gala screens & signage
 - Gala invitations, both print and electronic (with commitment by December 1, 2016)
- Half-page advertisement in printed program
- Recognition in OMSI annual report and donor wall

COCKTAIL RECEPTION SPONSOR \$10,000

- Prime seating for four at the Gala (\$2,000 value)
- Sponsor recognition during reception with custom designed acknowledgment cards and digital screens
- Premier recognition as Cocktail Reception Sponsor with branded cocktails
- Recognition as Cocktail Reception Sponsor in Gala Program Book
- Recognition as Cocktail Reception Sponsor on:
 - Gala website and social media
 - Gala screens & signage
 - Gala invitations, both print and electronic (with commitment by December 1, 2016)
- Quarter-page advertisement in printed program
- Recognition in OMSI annual report and donor wall

ENTERTAINMENT SPONSOR \$10,000

- Prime seating for four at the Gala (\$2,000 value)
- Premier recognition as Entertainment Sponsor during event on stage during entertainment
- Recognition as Entertainment Sponsor in Gala Program Book
- Recognition as Entertainment Sponsor on:
 - Gala website and social media
 - Gala screens & signage
 - Gala invitations, both print and electronic (with commitment by December 1, 2016)
- Quarter-page advertisement in printed program
- Recognition in OMSI annual report and donor wall

RESERVED WITH THANKS FOR ZIDELL YARDS



2017 UNDERWRITING OPPORTUNITIES

INVITATION SPONSOR \$5,000

- Prime seating for two at the Gala (\$1,000 value)
- Prominent recognition on invitation and a special acknowledgment of sponsorship
- 500+ printed and digital invitations sent multiple times before the event
- Sponsorship name recognition on:
 - Gala website and social media
 - Gala screens & signage
- Recognition in OMSI annual report and donor wall

CHALLENGE GRANT SPONSOR \$5,000 - \$50,000

- Prime seating for two to 10 at the Gala (\$1,000 - \$5,000 value)
- Exclusive opportunity to provide matching gift funds for a specific gift level during the paddle raise
- Verbal acknowledgment from the stage
- Sponsorship name recognition on:
 - Gala website and social media
 - Gala screens & signage
 - Gala invitations, both print and electronic (with commitment by December 1, 2016)
- Recognition in OMSI annual report and donor wall

PROGRAM BOOK SPONSOR \$5,000

- Prime seating for two at the Gala (\$1,000 value)
- Recognition on outside back cover of printed program
- Sponsorship name recognition on:
 - Gala website and social media
 - Gala screens & signage
 - Gala invitations, both print and electronic (with commitment by December 1, 2016)
- Recognition in OMSI annual report and donor wall



2017 UNDERWRITING OPPORTUNITIES

BID CARD SPONSOR \$5,000

- Prime seating for two at the Gala (\$1,000 value)
- Exclusive sponsor logo recognition on back of all highly-visible bid cards
- Sponsorship name recognition on:
 - Gala website and social media
 - Gala screens & signage
 - Gala invitations, both print and electronic (with commitment by December 1, 2016)
- Recognition in OMSI annual report and donor wall

GUEST PHOTO ACTIVITY SPONSOR \$5,000

- Prime seating for two at the Gala (\$1,000 value)
- Exclusive sponsor recognition on photos taken at the Guest Photo Activity, which are popular keepsakes with guests every year
- Sponsorship name recognition on:
 - Gala website and social media
 - Gala screens & signage
 - Gala invitations, both print and electronic (with commitment by December 1, 2016)
- Recognition in OMSI annual report and donor wall

VALET SPONSOR \$5,000

- Prime seating for two at the Gala (\$1,000 value)
- Exclusive sponsor recognition on customized valet hang tags suspended from the rear view mirror of guest cars
- Exclusive sponsor recognition on all valet tickets distributed to guests that evening
- Sponsorship name recognition on:
 - Gala website and social media
 - Gala screens & signage
 - Gala invitations, both print and electronic (with commitment by December 1, 2016)
- Recognition in OMSI annual report and donor wall



COMMITMENT FORM

Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

TABLE SPONSORSHIPS

- Presenting Sponsor \$50,000
- Platinum Sponsor \$25,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Individual Ticket (\$500) Quantity: _____

UNDERWRITING OPPORTUNITIES

- Tent \$25,000
- Cocktail Reception Sponsor \$10,000
- Entertainment Sponsor \$10,000
- Invitation Sponsor \$5,000
- Challenge Grant Sponsor \$_____
- Program Book Sponsor \$5,000
- Bidder Sponsor \$5,000
- Photo Activity Sponsor \$5,000
- Valet Sponsor \$5,000

RESERVED

RESERVED

RESERVED

PRINTED & DIGITAL PROGRAM

- Inside Back Cover \$2,500
- Full Page Inside \$1,000
- Half Page Inside \$500

PAYMENT INFORMATION

- Check Enclosed
- Visa
- Mastercard
- Discover
- American Express

Card #: _____ Exp Date: _____ CVV #: _____

- Send an INVOICE (payment due by April 30, 2017)
- Stock Gift (OMSI Staff will contact you)

- Anonymous
- Please list this contribution in all recognition materials as follows:

Signature: _____ Date: _____

2017 OMSI GALA

THANK YOU FOR YOUR SUPPORT

Oregon Museum of Science and Industry
1945 SE Water Avenue, Portland, OR 97214
503.797.4601