Vision
OMSI District
OMSI, collaborating with partners, will ignite an education transformation at the intersection of science, technology and design, and weave a thriving innovation district into the fabric of Portland, that spreads opportunities across the Northwest.

Museum of the Future
The museum of the future is a trailhead to deeper learning and experiences. The museum is an attractor, sparking curiosity through immersive experiences that cannot be replicated in schools or online. With the learner at the center, OMSI maps and guides paths to deeper inquiry and mastery through diverse programming and partnerships across the region.

Mission
Inspire curiosity through engaging science learning experiences, foster experimentation and the exchange of ideas, and stimulate informed action.

OMSI District
The OMSI District will be a forum for the exchange of ideas and creative expression—among scientists, artists, engineers, teachers, inventors, and people from diverse backgrounds and cultures—that stimulate innovative problem-solving.

New Markets
We serve new and expanded markets spanning ages and interests including makers, innovators and experience seekers. Cutting edge tools, idea forums, and digital experiences equip citizens with opportunities to improve lives.

New Revenue Model
Current State
Future State
Earned:
• Tickets
• Streamed Events
• Online Course Tuition
• Hotel & Convention
• Rental & Leasing
Contributed:
• Public Funding
• Grants
• Endowment
• Planned Giving
Contributed:
• Grants
• Public Funding
• Endowment
• Planned Giving

New Revenue Streams
• OMSI Capital Campaign
• Supportive Services
• New Markets

OMSI Trailhead
Inquiry Programming
In School
Camps & Courses
Museums
Communities
Discovery
Knowledge
Mastery
Attraction
Online
Green
Curriculum & Courses
Community Programming

Advocating Informed Action
We take an active position advocating for science understanding, scientific method, and STEM educational policies. OMSI uses its convening power to elevate voices in the great science and technology policy debates of our time.

OMSI
20 Year Vision
Vision
2030
2020
2010