OMSI Takes Audiences To The Arctic Beginning April 20

Portland, OR (April 10, 2012) – Polar bears have long inspired wonder and delight, but do we really understand their world? Beginning April 20, The Oregon Museum of Science and Industry (OMSI) will take viewers on a never-before-experienced journey into the lives of a mother polar bear and her twin seven-month-old cubs as they navigate the changing Arctic wilderness they call home.

Narrated by Oscar® winner Meryl Streep and featuring songs by Paul McCartney, To The Arctic from MacGillivray Freeman follows in the company's long tradition of films known for their artistry, celebration of science, and ability to call attention to the natural world.

Capturing a place of extremes where few ever dare to go, To The Arctic invites audiences to venture across floating ice to witness one mother polar bear’s determination to keep her cubs alive in the face of natural predators and a rapidly changing climate. Viewers will also travel with a herd of caribou to their far away calving ground, plunge into the ethereal underwater world of waltzing walruses, and gaze across hundreds of miles of snow-bound peaks and a vast expanse of the Arctic Ocean. The stunning beauty of the Arctic is palpable in this giant-screen film that aims to cultivate a sense of our connectedness, relevance, and impact on this special place—and of the Arctic’s influence on the rest of our planet.

Presented by Warner Bros. Pictures and IMAX® Filmed Entertainment, To The Arctic is rated G for general audiences. OMSI is proud to showcase this film as a featured offering of the museum’s 2012 OMSI Film Festival. The largest of its kind in the nation, the eight-week long Film Festival will boast 450 showings of 27 IMAX motion pictures. For more information, visit www.omsi.edu/omnimax or call 503.797.4640.

About MacGillivray Freeman Films
MacGillivray Freeman Films is the world's foremost independent producer and distributor of giant-screen 70mm films with 35 IMAX® films to its credit. Throughout the company's 40-year history, its films have won numerous international awards including two Academy Award® nominations and three films inducted into the IMAX Hall of Fame.

About the OMSI OMNIMAX Theater
OMSI’s OMNIMAX Dome Theater features the largest IMAX screen in the Portland metropolitan area. With a five-story, 6,532 sq. ft. domed screen and a 305-seat, 30-degree seating platform, viewers are fully immersed into the midst of an unforgettable cinematic experience. The theater's IMAX® projection system uses the largest film frame in the motion picture industry. For information on tickets and show times, please call 503.797.4640 or visit www.omsi.edu/omnimax/.

more-
About OMSI
Founded in 1944, the Oregon Museum of Science and Industry (OMSI) is one of the nation’s leading science museums, a world-class tourist attraction, and an award-winning educational resource for the kid in each of us. OMSI is located at 1945 SE Water Avenue, Portland, OR 97214. For general information, call 503.797.4000 or visit www.omsi.edu

# # #